



# SPONSORSHIP **PROPOSAL**

52-56 Kerferd Street, Essendon North 3041





# ABOUT **US**

Established in 1944, the Dousta Galla Bowls Club is a proud long standing community sports club with over 80 years of rich sporting tradition. Our legacy is celebrated throughout our clubrooms, where honour boards and memorabilia showcase the many milestones and community moments we've shared. Located in a vibrant and accessible area, our spacious clubhouse is available at competitive rates for private functions, corporate events, and community gatherings. With a fully licensed bar, kitchen, and BBQ facilities, the venue is perfect for social and sporting occasions alike.

We host a wide variety of events including barefoot bowls, midweek competitions, social bowls, winter bowls pennant, and darts tournaments.

Welcoming participants of all ages and experience levels. As a club, we prioritise community connection, inclusivity, and fun, making us a lively and trusted gathering place for locals and visitors. Our continued growth and community engagement are made possible through the generous support of local sponsors.

We offer a range of sponsorship opportunities to suit different business needs, from signage and hosting functions to digital online promotions.

We're also happy to work with you to **create a custom or tailored** sponsorship package that aligns with your brand's goals and budget, ensuring **maximum exposure and mutual benefit.**



# WHAT WE CAN OFFER

## **SOCIAL MEDIA/WEBSITE**

The club has a very active social media page and a professional website. There are great opportunities for us to feature your business in various ways. Reminders will be sent out to our members for the need to support our sponsors on a regular basis.

## **CLUB FUNCTION HIRE**

Our Club is the perfect place for your business or personal function. As a sponsor you will be able to use the great facilities for a fraction of the cost of other venues. Bookings are essential.

## **DEDICATED SPONSORS DAY INVITATION**

A day for you to visit the Club along with all our other sponsor's and enjoy everything we have to offer. A social game of bowls will be on offer you, followed by lunch for you, your family and friends.

## **CLUB SIGNAGE**

Signage of an agreed size will be displayed in a prominent location on the club premises. Design and layout of the sign will be in accordance with your business, requirements, and council requirements. A pull up banner with all sponsors will be placed within the club house.

## **IN CLUB TV ADVERTISING**

The Club already has many promotional TVs around the Club. This advertising will include methods to attract people to look at the screen to prompt their attention. During opening hours these screens will progressively promote every sponsor in this category.

## **SOCIAL MEMBERSHIPS**

It's a sponsorship so we want you to be involved in our Club. Under the agreement of your tier level you will receive social memberships that can be allocated to members of your staff. This entitles them to social use of the Club.



FOR A TAILORED SPONSORSHIP PACKAGE

**CONTACTUS**

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